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I Ting Tseng

UI / UX Designer

PROFILE

Experienced UI/UX designer with a proven history of working in the information technology industry

Programming Languages / Tools

- D3
- Tableau
- Javascript
- HTML / CSS

Designing & Prototyping Tools

- Sketch
- Axure
- XD
- Illustrator
- Photoshop

Honors & Awards

- Winner - Tech to Protect Challenge Codeathon, 2019
- Winner - AT&T Firstnet Hackathon, 2019
- Winner - Design Sprint 2019 - Indiana University
- Golden Key International Honour - Indiana University
- Grace Hopper Scholarship - Indiana University
- Merit Scholarship - Indiana University

Publication

- From Crowdsourcing to Crowd-sharing: The SmartEnvironmental Sensing Web of EPA

Formative/Summative Research

- User Interviews
- Survey / Observation
- Competitive Analysis
- Usability Testing
- Heuristic Evaluation
- Cognitive Walkthrough

Generative Research

- Affinity Diagramming
- User Personas
- Journey Mapping
- Sketching
- Prototyping

EDUCATION

[Indiana University – Indianapolis, IN](#) May '20

Master of Science – Human Computer Interaction

[National Taiwan University – Taipei, Taiwan](#) June '09

Bachelor of Science – Geography

EXPERIENCE

[Shotzoom LLC](#) Jun '19 – August '19

UX Designer Intern

- Demonstrated problem-solving skills through design thinking, communicated solutions while provided reasoning, and continually monitored iterative team feedback as well as user testing.
- Engaging design solutions for an ever-changing landscape.

[EMCT Inc.](#) May '13 – July '18

UI/UX Designer

- Contributed to the improvement for Envi Info Push App, which boosted ratings from 3.0 to 4.3 out of 5 and the number of users from 10,000 to 300,000.
- Increased company's ability to bid on government projects by doubling the previous budget. This increased revenue by 200% and doubled the number of employees.
- Key contributor to inspire, design and develop the company's first product.

[InFane Design Group Co., Ltd.](#) August '09 – April '13

Project Manager

- Organized a new planning team for a branding company and started managing it.
- Integrated service and business models in areas ranging from branding, graphic design, marketing, public relations, and advertisement.

PROJECTS

[Environment Info Push App – EMCT Inc.](#) May '15 – July '18

App UI/UX Designer

Developed company's first UI/UX app design project with the news headline "the most beautiful and powerful government app".

[Air IoT – EMCT Inc.](#) May '17 – July '18

Web UI/UX Designer

Conceived company's first data visualization web design project using the front-end languages template in a short development timeframe.

[i-Plants – EMCT Inc.](#) December '15 – July '18

Product UI/UX Designer

Created the company's first smart agriculture product with an innovative business model using a proprietary solution containing data visualization and IoT system.